



January 14, 2021

Dear Prospective Sponsor:

On Monday, May 10, 2021, the Richmond Police Department will hold its **Annual Richmond Police Chief's Challenge** to benefit the Richmond Police Athletic League. The tournament will be held at Stonehenge Golf & Country Club with registration beginning at 8:30 and a shotgun start at 10 a.m.

The Police Athletic League is a 501c3 organization that helps disadvantaged, at-risk youth to grow and develop in positive ways by providing organized programs supervised by police officers who serve as role models. Last year's event raised over \$20,000 helping to fund the RPAL Summer Program, our flagship program. Our summer program serves more than 400 children each year, providing them with a safe environment to participate in a wide variety of sports and educational opportunities.

Captain Daniel Minton and the Richmond Police Department invite you to participate at the following levels

- ❖ **Chief Sponsorship:** for a gift of **\$7,500** your organization will be the headline sponsor of the Chief's Challenge. You will have your company logo prominently displayed on the Tournament brochure and flyer as an Event Sponsor. Your company logo will be displayed on the tee box of the hole of your choice. Your company will also receive three foursomes in the event and a personal beverage concierge
- ❖ **Major Sponsorship:** for a gift of **\$5,000.00** or more, your organization will have its logo prominently displayed on the Tournament brochure and flyer as an Event Sponsor. Your organization will receive sponsor signage on one hole at the event. Your company logo will also be placed on the beverage truck. Your company will also receive two foursomes and a personal beverage concierge.
- ❖ **Captain Sponsorship:** for a gift of **\$2,500.00**, your organization will have its name and logo displayed on the tee box of the hole you choose to sponsor. Your company's name will also be listed in the Tournament flyer. Your company will receive two foursomes at the event.
- ❖ **Lieutenants Level:** for a gift of **\$1,000.00** your organization will receive sponsor signage on one hole at the event. Your company name will also be listed in the Tournament flyer. Your company will receive one foursome at the event.
- ❖ **Hole Sponsor:** for a gift of **\$500.00** your organization will receive sponsor signage in one hole at the event.

Please make your check payable: **"RPAL"**
1365 Overbrook Road
Richmond, VA 23220

Thank you for your generous support of the Police Athletic League.

Sincerely,
Captain Daniel Minton
Tournament Chair